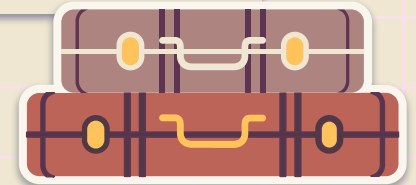


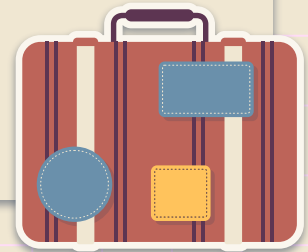


**HCI+D**  
**Concept Video**  
**Team 1**



# Outline

- 01 Introduction**
- 02 Value Proposition**
- 03 Problem/Solution Overview**
- 04 Three Tasks**
- 05 Video Storyboards**



01

# Introduction



# Team Members



許博翔  
Hsiang, Hsu



張琪  
Grace Theodore



黃敬媛  
Jing-Yuan, Huang



鄧英杰  
Miguel Then



# Problem Domain: Travel

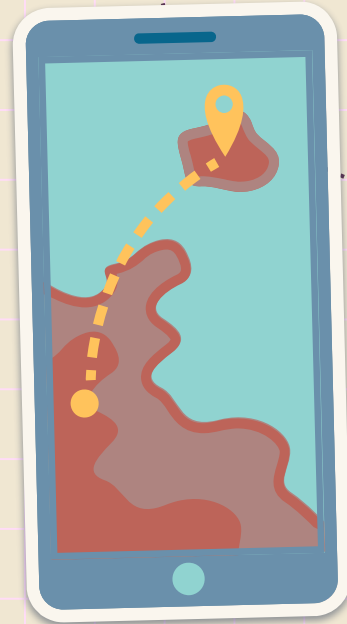
**Let's hang out!**

**Help users arrange trips easily.**



02

# Value Proposition





# Value Proposition

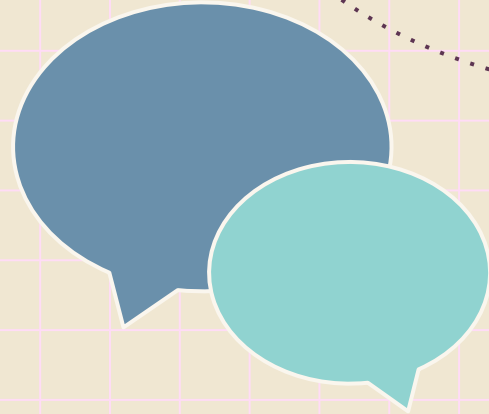
## TripTeddy

Trip with your travel buddy



03

**Problem/Solution  
Overview**







## Problem

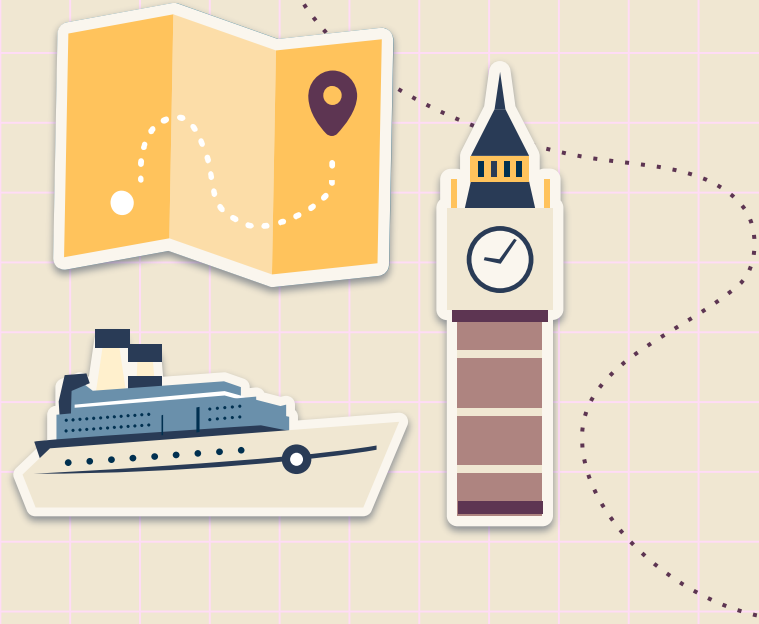
People often encounter difficulties on deciding where to go for a trip, and also planning the trip.

## Solution

TripTeddy categorize the spots with **clear but informative labels**, introduce the “**playlists**” function for itinerary recommendation, and empower users to **collaborate on the planning**.

04

# Three Tasks





## Simple

Find out an itinerary that best fits the needs.



## Moderate

Plan a trip basing on the given template.



## Hard

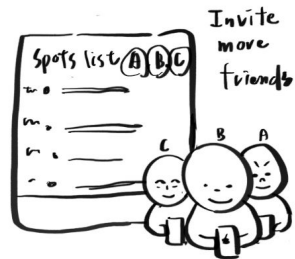
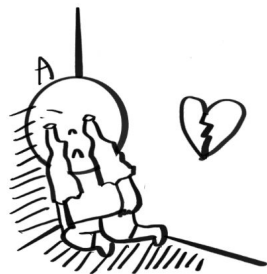
Collaborate the trip schema with friends.



05

# Video Storyboards

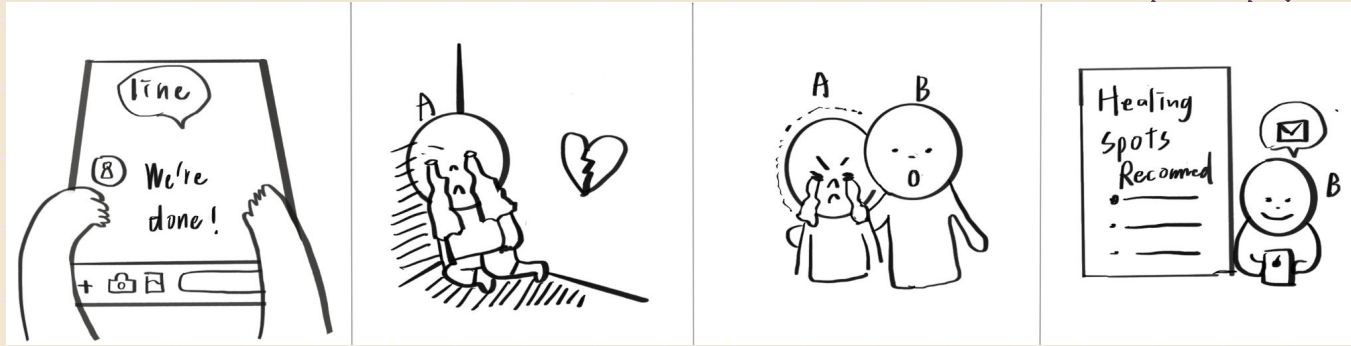






# Plot

**Planning a comforting trip using TripTeddy  
for a friend who have just broken up**



The main character has just broken up and has been staying in his room crying.

His friend keeps on sending in message to comfort him.

His friend search for spots recommendation list and send it to the main character **[task 1+2]**



The main character sees the spots list and starts to feel happy.

But he later finds out that there is a reminiscing spot in the spots list.





His friend tells him to directly change the spots list (task 2).

They also invited more friends to edit the spots list together (task 3).

# Thanks For Listening

Icons used by macrovector, rawpixels, iconicbestiary on Freepik

Slide template provided by Slidesgo